

# PETER BENVENUTO

## PRODUCT DESIGNER

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### EXPERIENCE

#### Product Designer | Intrado

MAR 2021 - PRESENT, TORONTO, ON

- Conducting user research and user testing for core SaaS products
- Leading UX/UI design initiatives while following human-centered design thinking best practices
- Collaborating closely with product owners and developers in an agile environment

#### UX/UI Designer/Developer | PB Design - Freelance

NOV 2017 - PRESENT, TORONTO, ON

- Designed and developed websites and web applications for clients
- Conducted user testing and built prototypes
- Maintained human-centered approach from inception to completion

#### Software Developer | InvestCloud Inc.

SEP 2018 - MAR 2021, BURLINGTON, ON

- Developed, user-tested and shipped front-end products using HTML, CSS and JavaScript
- Develop efficient ETL scripts in Groovy/Java to extract, compute and map client focused financial data
- Design RESTful web APIs to seamlessly extract client data from existing CRM systems

#### UI Designer/Developer | PlayLine

JUL 2018 - SEP 2018 (CONTRACT), TORONTO, ON

- Maintaining and shipping new features using React and Redux
- Liaised with design team when making design decisions

### EDUCATION

#### BrainStation | Diploma, User Experience Design

SEP 2020 - DEC 2020, TORONTO, ON

#### Humber College | Postgraduate Diploma, Marketing

SEP 2016 - 2017, TORONTO, ON

#### York University | Bachelors, Political Science

SEP 2011 - 2014, TORONTO, ON

### PROJECTS

#### Freelance & Personal | Designer/Developer

NOV 2017 - PRESENT, PERSONAL PROJECTS

<https://www.peterbenvenuto.com/zenfit.html> - Product Design Case Study

<https://www.peterbenvenuto.com/uber.html> - Heuristic Evaluation Case Study

<https://www.apartinc.ca/> - HTML5, CSS3, JS, jQuery

### PROFILE

I'm a Product Designer based in Toronto, ON. I'm passionate about designing and developing products that are scalable and enhance user satisfaction. I approach problems with a data-informed and empathetic approach, and I have a unique background in software development. My experience allows me to communicate and work with developers effectively in product teams.

### DESIGN SKILLS

User research and testing, Information architecture, Wireframing, UI prototyping, Interaction design, Motion design, Responsive design, Design systems, Visual design, Figma, Sketch, InVision, InVision Studio, Zeplin, Zeroheight, Adobe Creative Suite

### DEV SKILLS

HTML5, CSS3, JavaScript, jQuery, React, Redux, Material UI, Bootstrap, Bulma, NodeJS, ExpressJS, Java, Groovy, PostgreSQL, SQL, Git, Responsive design

### CERTIFICATIONS

Software Engineering - Thinkful  
Enterprise Design Thinking - IBM